WHATSUP



SPRING 1995

ISSUE #18
What it is Publications

News, Gossip, and Outright Propaganda from C'est What 67 Front at 19 Church, Toronto, 867-9499



Brewmaster Alan Moore shows off the first bottle of C'est What's Coffee Porter.

The (R)evolution of Beer?

Okay, okay. You are tired of hearing about regulatory delays. You can't believe that a regulation exists that defines "porter" as something that is not an ale. You can't believe that an advertisement for beer cannot be seen to be "promoting consumption." You can't believe coffee beans are regarded as a suspicious ingredient while the Big Two can dump 124 different chemicals in their slop with impunity. Well, these things are all true. But who cares? WE BEAT THE SYSTEM.

In April, the L.C.B.O. has promised that our Coffee Porter will be available in the Front St. liquor store in 625 mL. bottles, complete with a label featuring someone who looks suspiciously like George. This is the first time in Ontario that a brewpub has been able to offer products that it makes for sale outside its walls. The Kingston brewpub licenced its Dragon's Breath recipe to Hart Brewing a couple of years ago, but to date no brewpub has produced its own brews directly for the

home consumer.

To celebrate this momentous feat, we will be holding a party on April 28 around seven. Coffee Porter will be available in bottles as well as on tap (compare!), George will be on hand to sign copies of the first edition labels, and, of course, Alan Moore will be there to share almost all his brewing secrets, autograph a few labels, and listen to all of you tell him how he should do it differently.

Our thanks to Mike and Nancy Arnold from Trafalgar Brewing for allowing us to use their equipment to make our beer. Without their support, effort, and knowledge of the L.L.B.O. approval process, we would have given up long ago. We kind of suspect this is a way for them to take a day off while we brew, and we think they have earned it. So go buy a bottle or ten, and raise one in a toast to the dawn of brewpub beer available outside a brewpub.

A Party for the People

C'est What celebrated it's "cestvinth" birthday this year and many of our good friends and patrons joined in. Special mention should be made about the good showing put forth by our daytime clientele, who ventured out past dark to mingle with the late night denizens.

To: The Anti-Gravity Janitors, Rob Greenway, Blowseeds, Ana Coutinho, Corey Ellis, Mike Danckert, Katherine Davies, Ian Menzies, Glen Dias, Mere Mortals, Tory Cassis, Wind May Do Damage, and Gregg Lawless for their performances that evening, Tony at the mixing board, the rest of the local music community for their talent and support, and the rest of you for keeping us in business... THANK YOU!



The label from Gord Holder's commemorative magnum of C'est What Stout

Revised Friday April 11

NAY NUSIC

C'EST What?
TRUE LOCAL FLAVOUR
67 Front at 19 Church 867-9499

CE

| TBA 29 Great Divide southern fried rock | TBA 22 Great Divide southern fried rock | TBA 15 Great Divide southern fried rock | TBA & B Great Divide southern fried rock | Corey Ellis | Monday |
|---|--|---|--|--|-----------|
| n/c 30 Tim Boyaconti | Mr. Bennett Jeff Tareila folk & blues | TBA 16 Boss Grunions Pop & rock | 2 | 2 Music Room Closed for Private Party | Tuesday |
| | \$4 24 Soup Pop & rock | T.R.I.P. Girls | Anti-Gravity Janitors global jazz improv | \$3 Son ⊒3 | Wednesday |
| | 25 | TBA 18 Canadia Delarte Mime Troupe Benefit with TBA | TBA 11 Shelly Hamilton & Diane Leah Koller & Michels Jazz | Chantel Chamberlain folk rock | Thursday |
| Never Never Rink Rats pop & rock | Jay Pea Phôk Corey Ellis Pop & rock | IBA 19 Live to CIUI 89.5 Freedom Street pop & rock | TBA 12 Live to CIUT.89.5 Scott Maratto Diviners Pop & rock | TBA Live to CIUT 89.5 Jack Soul funk & soul | Friday |
| Hot Five Jazzmakers | TBA 27 Hot Five Jazzmakers Craig Lyonsmith Greg Lawless pop & rock | TBA 20 Hot Five Jazzmakers Still Life global pop | TBA 13 Hot Five Jazzmakers John Jackson folk & country | TBA Hot Five Jazzmakers Trouble In Paradise folk & pop | Saturday |
| Ian Menzies & Jane Miller pop & Jazz | 28 | Hummingbirds, Annette Paymont, Lorraine Segatto Fergus Hambleton POP | Eugene Martinez, Cyrus Singh, Kleran Fergus Hambleton global improvisation | Arlene Bishop, Blair Packham, Janice Rowers, John Copping Fergus Hambleton | Sunday |

Revised Sunday April 11

APRIL MUSIC

TRUE LOCAL FLAVOUR

| Corey Eills pop & rock | pop & rock n/c 24 | n/c <u>IJ</u> | Corey Ellis | Jewel hip folk | Kuri Swinghammer Jewel hip folk | Monday n/c |
|---|-----------------------------|--|---|--|--|----------------------------|
| Tim Bovaconti pure pop | folk n/c 25 | 18 Tim Harrison | Dave Leask Band Geoustic folk rock | n/c 4 Mike Tanner folk | The Great Canadian Song-a-long singer-songwitters showcase | Tuesday n/c |
| Kevin Dempsey Quintet jazz | acoustic world roots \$5 26 | n/c 19 CD Release Party Charlie Roby | Spin The Suson Saturnalia pop & rock | nereal Circ | John Copping Blare rootsy pop | Wednesday sa |
| Hot Five Jazzmakers & Guests classic Jazz | <i>blues</i> \$5 27 | Paul Dakora Potboilers | Video Release Party I.R.I.P. Girls Hummingbirds pure pop | curison Blue | Reggae Cowboys rock & reggae | Thursday ^{5,4} |
| Live to CIUI 89.5 | country blues TBA 28 | Tanya Savory Kim Doolittle | Live to CIUT 89.5 Roger Lee Band Polarity Bears eclectic folk & pop | Live to CIUT 89.5 Corey Ellis Roy Forbes folk & pop | Live to CIUT 89.5 Maude Laury Shedler pop rock & blues | Friday _{TBA} |
| Soul Foundation big band r&b | \$6 | TBA 22 Hot Five Jazzmakers Tyler Ellis Sinphonic | Hot Five Jazzmakers Knockout Pill Arlene Bishop rock & pop | anana Bea | Hot Five Jazzmakers Dave Cummings & Jennifer Rocket Under The Wire rock that Jazz | Saturday TBA |
| Monkey Trial rock & pop | rock & pop \$4 | S2 23 Monkey Trial | Monkey Trial rock & pop | Monkey Trial Pock & Pop | Soul Foundation He was a second with the second sec | Sunday Sunday |

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The Gnome does not represent the owner of the brewery

"Miserable Fat Belgian Bastards"

Monty Python was completely wrong when they described Belgians as "miserable, fat Belgian bastards." Fat perhaps, but certainly not miserable, not with the beer produced by LaChouffe Brewery or with the food produced by Jean-Luc Teugel, the chef from the restaurant attached to the brewery. Chris B. (don't even try to pronounce his last name) and Jean-Luc entertained the C'est What Belgian beer lovers to a feast of fine ales imported by our chums Bill Wickam and Peter Lopaty. The highlights of the night were the BIG Chouffe and Jean-Luc's fabulous Sabayon dessert. We revealed the extent of our massive gluttony when the most popular sample of the night turned out to be the beer with the highest alcohol content, Bush Beer - absolutely no connection to Anheuser.



At 12% alcohol, what else could you say?

The Ayes of Malt

Over 40 people attended the Ides of March Scotch tasting, sampling 8 outstanding single malts. All who attended were pleased to see a larger selection of the older whiskies, even though it was a little more dear. Popular picks were the Glenfarclas 21 year, the Macallan 12 and 18 year, the 17 year Bowmore, and Balvenie "Double Wood" with a hardcore of zealous followers. To all of you who waited patiently on the wait list from the November tasting, thank you. We hope you found the wait worthwhile.

Underground Festival

Play safe. Avoid those precancerous sunburn skin lesions. Come to C'est What's underground ultra-violet free patio for a summer of wine fun. For all of those who don't have the time or means to get down to the peninsula this tourist season we will be featuring the best of the Niagara cottage wineries right here at The What. Starting on the Friday May 19th, every two weeks a different Niagara winery will be invited to take over our wine list with vintage wine available by the glass or bottle. This is your chance to try the new releases from your favourite winery or just find out why Ontario wines keep winning international awards. We promise there will never be a car or truck blowing diesel fumes across your patio table, no one except the waiters will panhandle at your table, and the chairs won't stick to your legs.

Summer Hours

From May 19th (Victoria Day weekend) to September 4th (Labour Day):

Monday 11:30 a.m.to 1:00 a.m.

ONT**Tuesday to** REMIER BEER RESOURCE Saturday B. 14:30 vo. m. to 2:00 a.m.

Sunday & Holidays 5:00 p.m.to 1:00 a.m.